

ANALYTICS

An analysis tool for **online sellers**, Analytics captures and measures sales information from **eBay, Amazon, Play.com** and **ecommerce websites**, providing users with details and comparisons on sales and channel performance. Incorporating all of the CRM functionality of Customer Manager, Analytics can be used as a stand alone solution or as a module plug-in for Invoicing or Finance Manager.

FEATURES

- Imports details from eBay, Amazon, Play.com and ecommerce websites
- Measures individual product performance
- Measures and compares the performance of sales channels
- Measures sales geographically
- Provides details of best and worst performing products
- Provides daily metrics

BENEFITS

- Detailed overview of product and sales channel performance
- Saves time through automatic analysis
- Identifies best sellers
- Informs future sales strategies

SYSTEM REQUIREMENTS

- Microsoft Outlook 2003 onwards
- Microsoft Excel 2003 onwards
- Windows XP Pro
- Windows Vista (not Home)

Pricing depends on the number of sales channels being used. See website for full details.

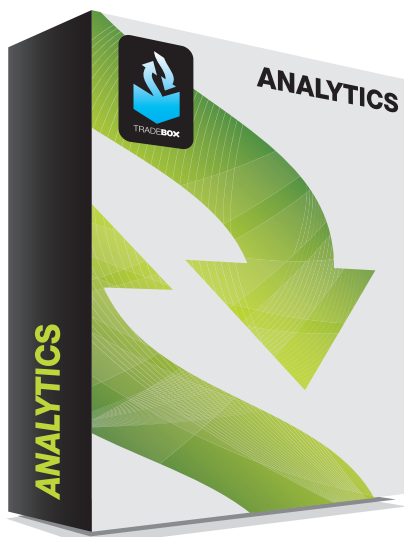
FURTHER DETAILS

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